

Saturday
December 5

The Franklin Christmas Parade

Presented By Downtown Franklin Rotary

2026 SPONSORSHIP LEVELS



	\$25,000 Presenting Sponsor*	\$15,000 Premier Sponsor**	\$10,000 Platinum Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Community Partner
Exclusive Presenting Sponsor	✓						
Name on Franklin Theatre Marquee	✓						
Name/Company Banner Front of VIP Area	✓	✓	✓	✓			
Mentioned in all Parade Press Releases	✓						
Mentioned in at least one Parade Press Releases		✓					
Mention in Parade/City of Franklin Video	✓	✓					
Individual Promotion on DFRC Social Media Pages: Facebook & Instagram	✓	✓	✓				
Grouped Promotion on DFRC Social Media Pages: Facebook & Instagram				✓	✓	✓	✓
One Parade Judge representative	✓						
Custom Banner in Parade (with float if applicable)	✓	✓	✓	✓	✓	✓	
Grouped Banner in Parade (if no Float)						✓	✓
Custom Banner on the Parade Stage	✓	✓					
Grouped Name/Logo on Parade Stage			✓	✓	✓	✓	
Company Name/Logo on Candy Bags	✓	✓	✓	✓	✓	✓	
Parade Float Entry Fee Waived	✓	✓	✓	✓	✓	✓	✓
Priority Float Staging Area	✓	✓	✓	✓	✓	✓	
Community Partner Float Staging Area							✓
VIP Seating on Main Street	10 GUESTS	8 GUESTS	6 GUESTS	4 GUESTS	2 GUESTS		
Invitation to DFRC Meeting	✓	✓	✓	✓	✓	✓	✓

*Maximum 1 Sponsorship Available at the Presenting Sponsor Level

**Maximum 3 Sponsorships Available at the Premier Sponsor Level

Premier Sponsors will be listed with their title - i.e.,
 "Stage Premier Sponsor"
 "Police Premier Sponsor"
 "Bands Premier Sponsor"



For more details about Parade Sponsorship call or email me today.

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